

Rear-End and Parking Crashes Dominate the Fleet Industry

ACCIDENT RATES REMAINED MOSTLY CONSISTENT IN THIS YEAR'S SAFETY REPORT. REAR END AND PARKING COLLISIONS WERE THE MOST PREVALENT. **BY ANDY LUNDIN**

While safety statistics reported this year remained mostly consistent to what was reported in 2018, crashes that occurred during parking maneuvers, or rear-ending incidents, dominated the fleet industry. These crash types have been prevalent in the industry, and are a perennial concern to fleets everywhere.

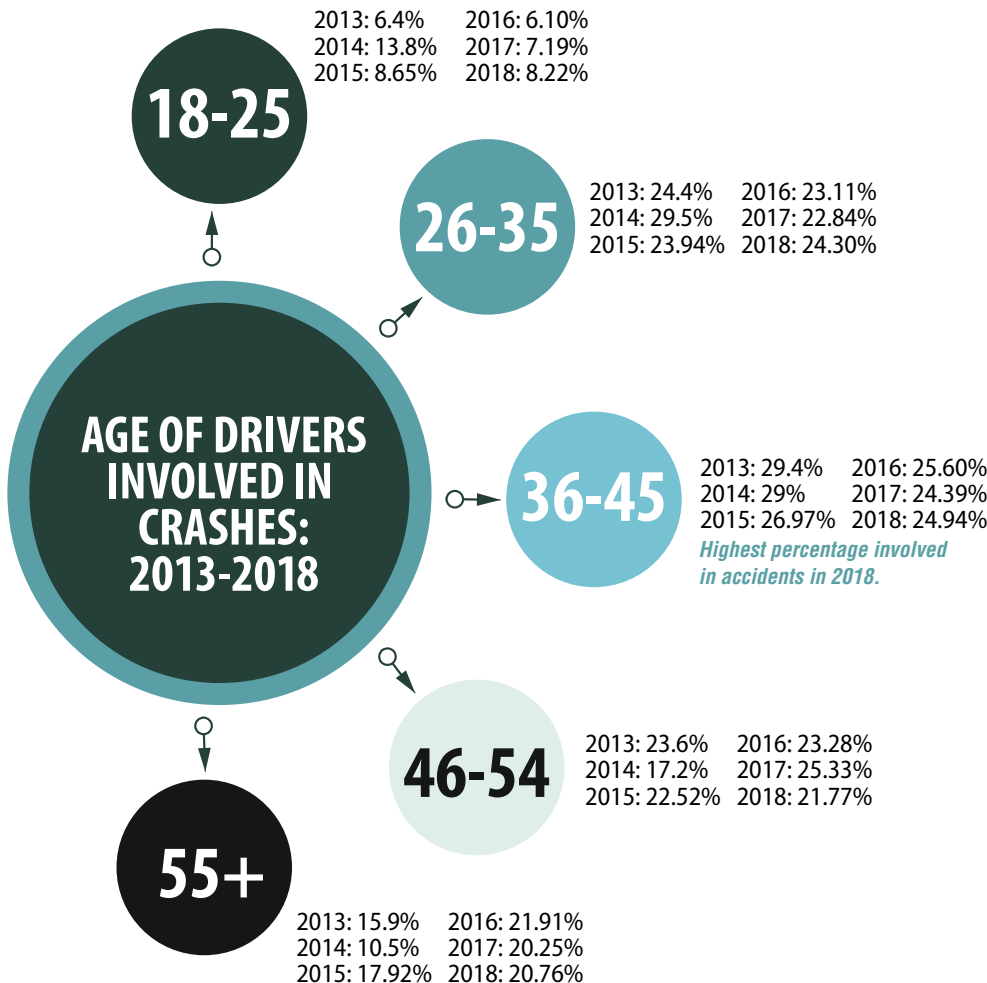
“Being rear ended at a traffic light, or coming back to your vehicle in a parking lot and finding damage seems unavoidable, but there are things a driver can do

differently to lessen the chance of this happening, from parking in a safer, less congested space to beginning your stop earlier, which can give the driver behind you more time to react. These safe habits are teachable moments worth reflecting on before and after an incident,” said Brian Kinniry, senior director, strategic services, The CEI Group.

Other vehicles hitting a parked fleet vehicle was the No. 1 accident type for fleets in 2018. This was followed by other vehicles

rear-ending a fleet vehicle, and fleet drivers crashing into stationary objects.

Elsewhere, accident rates for drivers aged 36-45 was listed as the age group with the highest percentage being involved in crashes in 2018. Accident rates for drivers increased in every other age group except those between the ages of 46-54, which dropped by almost 4%. Drivers between the ages of 26-35 saw the biggest increase, growing by 1.46% between 2017 and 2018. **AF**



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SOURCE: FLEET RESPONSE

YES
96%

NO
4%

DRIVERS USING A **SEAT BELT** AT THE TIME OF A REPORTABLE INCIDENT.

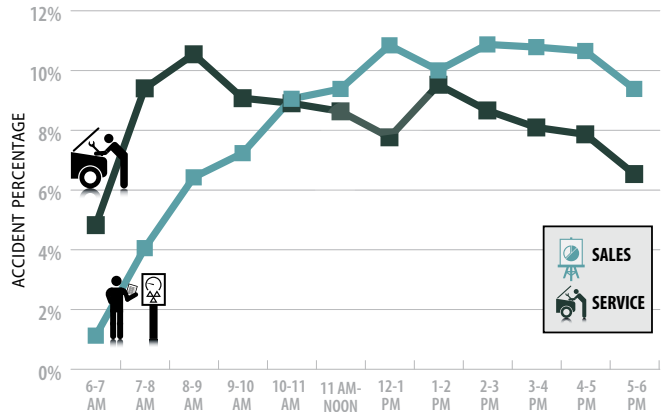
YES
1%

NO
99%

DRIVERS USING A **CELL PHONE** AT THE TIME OF A REPORTABLE INCIDENT.

SOURCE: THE CEI GROUP

Accidents by Time of Day



Sales drivers were more likely to be in an accident between 12 p.m. and 1 p.m., and service drivers experienced accidents most between the hour of 8 a.m. and 9 a.m.

SOURCE: FLEET RESPONSE

TOP 5 ACCIDENT DESCRIPTIONS

11% Other Vehicle Hit Our Vehicle - Rear Ended



14% Other Vehicle Hit Our Vehicle - Hit Our Parked Vehicle



7% Our Driver Hit Other Vehicle - Rear Ended Other Vehicle



5% Comprehensive Damage - Other



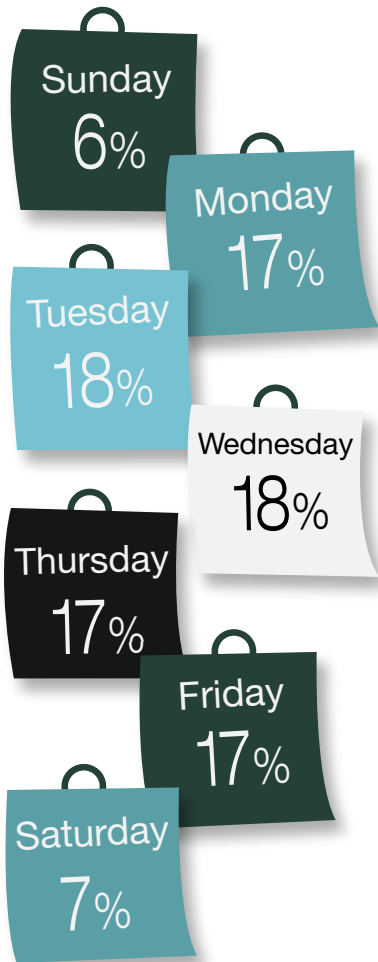
11% Our Driver Hit Stationary Object - Other

SOURCE: ELEMENT

GREEN VEHICLE INDICATES FLEET ASSET

Crashes that involved being rear-ended and hitting parked vehicles continued to dominate the top five accident descriptions in the fleet industry.

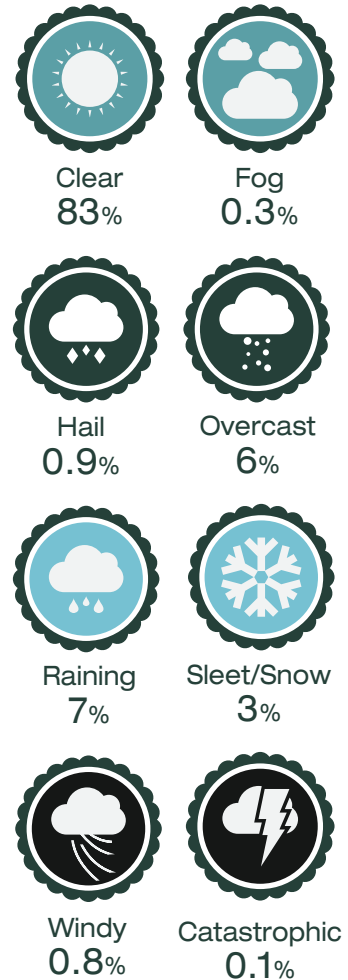
ACCIDENTS BY DAY OF WEEK



SOURCE: THE CEI GROUP

Tuesday and Wednesday tied for the day in which an accident would most likely occur. This has remained consistent to last year, as previous data found Tuesday's to be the highest risk days, followed by Wednesday.

ACCIDENTS BY WEATHER TYPE



SOURCE: THE CEI GROUP

The percentages of accidents that occurred during specific weather conditions remained consistent to what was reported last year. Accidents that occurred in the hail decreased the most this year, by 1.1%